



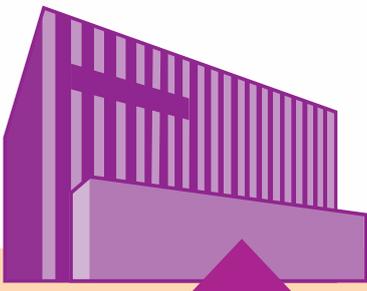
Welcome

The Core at Corby Cube is a dynamic arts centre serving the communities of Corby and reaching out across the East Midlands. At The Core, we are dedicated not only to entertaining people, but to supporting the community, fostering local talent, and developing skills for life through theatre, dance, music, and comedy.

Our audiences help us to sustain our work. In 2016 alone, we welcomed 41,968 audience members to enjoy live performances in our venue and over 20,000 children and young people participated in our outreach work through our network of schools and colleges. We strongly believe in supporting our community across generations which is why we also invest in local events and deliver health projects, volunteering opportunities, and family activities.

We continue to place huge importance on our Creative Projects which reach people from across our community, with a particularly strong focus on children, young people and families. We have built a national reputation for the innovation in our approach and our commitment to ensuring that young people from all backgrounds can access our high quality programme.

As a registered charity, we are committed to improving access to the arts for everyone. We rely on the support of generous donors, local businesses, and individuals to enable us to deliver life changing work in the community.



We reached 55,020 people through all of our activity

Children and young people made up 19% of all audience members



Our local economic impact increased to £3.4m

Work supported by The Core was presented in 23 towns across the UK reaching 2,788 audience members

Figures apply to financial year 2016/17

The Core



About Our Business Club

By becoming a Business Club member you will be joining with us to make a difference to the local community; its culture, economy, and wellbeing. You will also receive a host of opportunities to raise the awareness of your brand within Corby. Here are just some of the example benefits of our Business Club membership:

- ⚙️ Unique ways to entertain your clients with complimentary tickets
- ⚙️ Preferential rates on private hire
- ⚙️ Networking opportunities with a range of diverse businesses
- ⚙️ Increase your brand exposure through acknowledgments in our brochures and on our website
- ⚙️ Receive last minute ticket offers
- ⚙️ Engage your staff with discounted rates
- ⚙️ Save time and money by reaching your target market in a creative way
- ⚙️ Recognition for supporting the arts community in Corby
- ⚙️ Bespoke ways to support specific projects through add on packages such as sponsorship and event management
- ⚙️ Innovate ways to meet your corporate social responsibility objectives

We are committed to ensuring businesses, large and small, have access to the benefits of a relationship with The Core. Whatever the size of your business, we can work with you to create a bespoke package for your needs.

Join our growing list of supporters and become a Business Club member today.



Membership Options

Below are some examples of packages that businesses can expect to receive. Our packages are designed to be flexible allowing us to work with you to meet the requirements of your company, be it in rewarding your staff, engaging with our audiences, or supporting our vital outreach work.

Bronze: £350	Silver: £500	Gold: £1000
✓ 5 Complimentary tickets	✓ 10 Complimentary tickets	✓ 20 complimentary tickets
✓ Acknowledgement in our seasonal brochures and on our website, including a link to your business	✓ Acknowledgment in our seasonal brochures and on our website, including a link to your business	✓ Acknowledgment in our seasonal brochures and on our website, including a link to your business
✓ Invitation to networking events with a diverse range of businesses	✓ Invitation to networking events with a diverse range of businesses	✓ Invitation to networking events with a diverse range of businesses
✓ Invitation to yearly VIP events	✓ Invitations to yearly VIP events	✓ Invitations to yearly VIP events
✓ Receive our monthly business club newsletter	✓ Receive our monthly business club newsletter	✓ Receive our monthly business club newsletter
	✓ Priority booking and dedicated booking contact	✓ Priority booking and dedicated booking contact
	✓ Your logo featured on our Business Club wall in our Ticket Office area	✓ Your logo featured on our Business Club wall in our Ticket Office area
	✓ Discounted tickets for your staff	✓ Discounted tickets for your staff
	✓ Access to last minute ticket offers	✓ Access to last minute ticket offers
		✓ Exclusive backstage tours and cast meetings for your clients or for staff rewards
		✓ 10% discount in our bars
		✓ 50% discount on Friends Membership for your staff
		✓ 1 complimentary hire of the theatre

Some exclusions apply

For more information on our Business Club packages or to become a member, contact our Development Officer, Susanne McGowan, at Susanne.mcgowan@thecorecorby.com or call 01536 470476

The Core



Sponsorship Opportunities

Throughout the year, we offer sponsorship opportunities for all aspects of our work, from our, social programmes, a single event, or a whole theatre seasons. Becoming a sponsor is a great way to align your company with specific activities at The Core and can help you to fulfil your corporate social responsibilities whilst raising your profile.

Whatever your needs, we are proud of our partnerships in the community and will strive to find creative ways of achieving your business goals.

For more information on our Business Club packages or to become a member, contact our Development Officer, Susanne McGowan, at Susanne.mcgowan@thecorecorby.com or call 01536 470476



“There are few better examples of the belief that the arts can help to regenerate urban centres than the opening of The Core at Corby Cube, a multi-use cultural centre in the Northamptonshire town of Corby -”

Financial Times



“There is so much sound thinking behind The Core in architectural, theatrical and social terms. Just ask anyone who lives in Corby”

The Stage