



Welcome to our Business Club

The Core at Corby Cube is a socially enterprising arts venue serving the communities of Corby and reaching out across the East Midlands. As a registered charity, we believe in arts for all, and are dedicated not only to entertaining people but to supporting the local community, fostering talent and developing skills for life through theatre, comedy, digital arts, and dance.

We are proud of our £3.7M economic impact in Corby and since opening, our customers have spent over £600,000 on services including restaurants, car parking and public transport. Just like The Core, businesses play an important part in our community both as employers, and by investing in people and talent. Together we have the potential to be a real partnership for change, so we are inviting you to join forces with us, to celebrate all that makes Corby and the wider area special.

By becoming a Business Club member you will be helping to make a real difference to the local community, its culture, economy and overall wellbeing – while also having heaps of fun! Here are just some of the benefits our Business Club membership can offer:

- Unique ways to entertain your clients with complimentary tickets
- Preferential rates on conference hire
- Networking opportunities with a range of diverse businesses
- Increase your brand exposure through acknowledgments in our brochures and on our website
- Receive last minute ticket offers
- Engage your staff with a private screening
- Save time and money by reaching your target market in a creative way
- Recognition for supporting the arts community in Corby
- Bespoke ways to support specific projects through add on packages such as sponsorship and event management
- Innovate ways to meet your corporate social responsibility objectives

To find out more, please get in touch with Laura Serbyn,
Development Manager, telephone **01604 655735/ 07710 918493**
or email laura.serbyn@namtrust.co.uk.

The Core



Business Club Membership

We are committed to ensuring all businesses, large or small, have access to the benefits of a relationship with The Core, so we offer a variety of flexible, affordable packages designed to suit all needs.

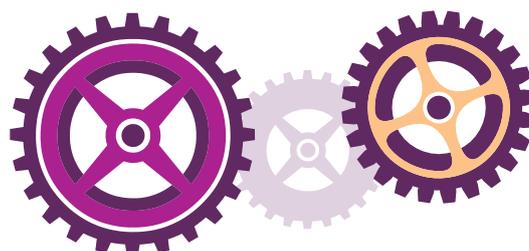
Below are some of the benefits you can expect to receive:

Bronze: £350	Silver: £500	Gold: £1000
✓ 6 Complimentary Tickets*	✓ 10 Complimentary tickets*	✓ 20 complimentary tickets*
✓ Access to last minute ticket offers	✓ Access to last minute ticket offers	✓ Access to last minute ticket offers
✓ Acknowledgement in our seasonal brochures and on our website, including a link to your business	✓ Acknowledgment in our seasonal brochures and on our website, including a link to your business	✓ Acknowledgment in our seasonal brochures and on our website, including a link to your business
✓ Your logo featured on our Business Club wall in our Ticket Office area	✓ Your logo featured on our Business Club wall in our Ticket Office area	✓ Your logo featured on our Business Club wall in our Ticket Office area
✓ Networking opportunities	✓ Invitation to networking events with a diverse range of businesses	✓ Invitation to networking events with a diverse range of businesses
✓ Receive our monthly Business Club newsletter	✓ Receive our monthly business club newsletter	✓ Receive our monthly business club newsletter
	✓ Discounted tickets for your staff	✓ Discounted tickets for your staff
	✓ Priority booking and dedicated booking contact	✓ Priority booking and dedicated booking contact
	✓ 1 Complimentary conference hire [†]	✓ 1 Complimentary conference hire [†]
	✓ Invitations to VIP events	✓ Invitations to VIP events
		✓ 10% discount in our bars
		✓ Exclusive backstage tours and cast meetings for your clients or for staff rewards**

* Some shows excluded

** To be agreed with Development Officer

† Additional charges for technical equipment and hospitality



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How Your Membership Is Spent

As a registered charity, all profits from our Business Club are used to support our charitable and outreach programmes, directly impacting the people of our town and surrounding areas.

We are passionate about enriching the cultural life of our community and continue to place huge importance on our Creative Projects which reach people from across Corby, with a particularly strong focus on children, young people and families. We have built a national reputation for our innovative approach in ensuring that young people from all backgrounds can access our high quality programme.

Every day we see how our programmes improve skills, ambitions and confidence in the people and communities we engage with and last year, our programmes supported nearly 16,000 children and young people through the provision of theatre groups, dance groups, digital arts opportunities, writing workshops and musical theatre projects.

Additionally through our network of schools and colleges a further 4,000 children and young people were able to participate in our outreach work, which is vital to ensuring our future generations can harness the power of the arts to improve their life skills, build their employability and increase their wellbeing.

Overall since we opened, programmes reaching across the generations, have allowed nearly 115,000 people to be involved in our participatory activity, largely funded through the support of people and businesses like you.



To find out more, please get in touch with Laura Serbyn, Development Manager, telephone **01604 655735/ 07710 918493** or email laura.serbyn@namtrust.co.uk.

The Core



Growing Your Brand

By associating with The Core, you'll be building your brand awareness through access to our large audiences and across our networks. In 2018 alone we welcomed nearly 42,000 audience members through our doors to enjoy live performances held at our venue.

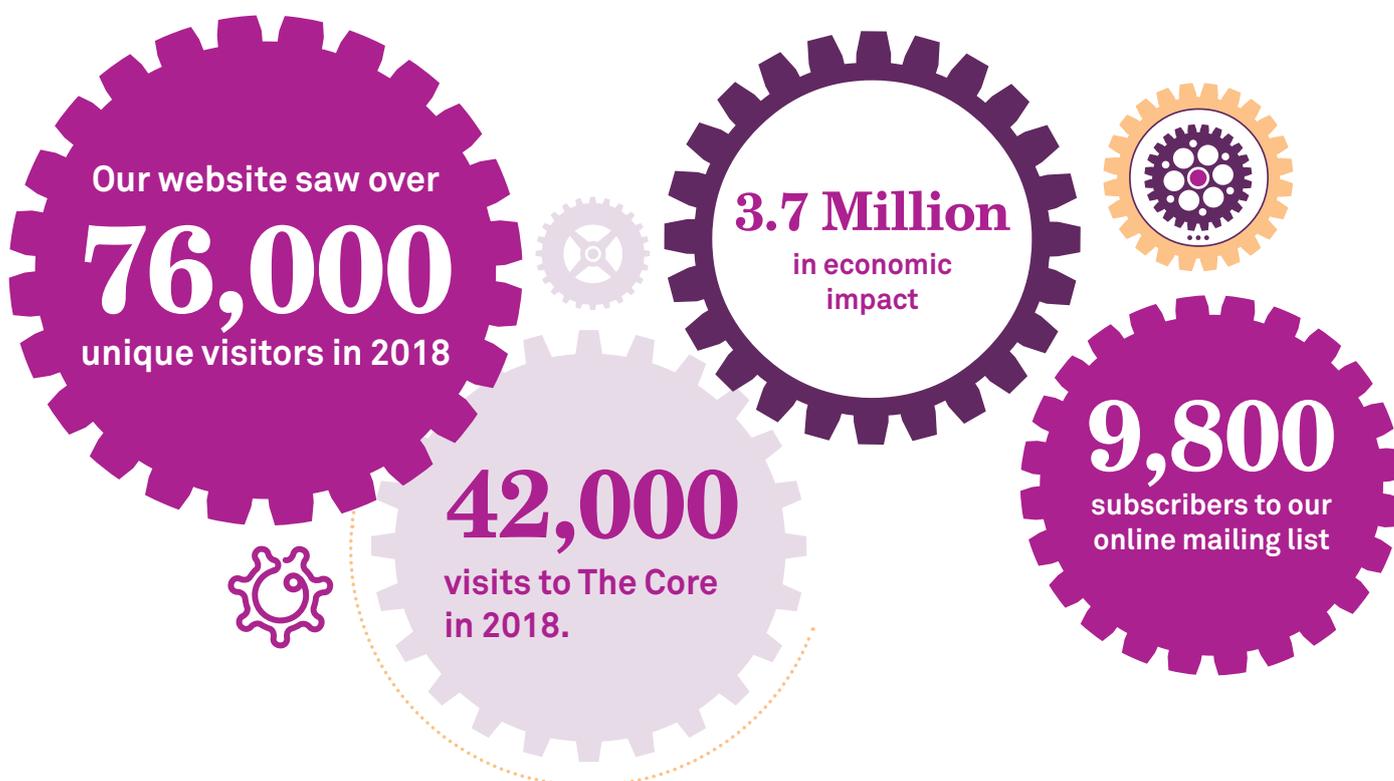
As a Business Club member your company logo will be featured in our brochure, on our website, in our newsletters and on a plaque as part of our supporters wall in the ticket office area, all providing a cost effective way of advertising your brand.

Additionally, throughout the year we offer a variety of sponsorship opportunities across all aspects of our work, from social programmes, a single event, or a whole theatre season.

Becoming a sponsor is a great way to align your company with specific activities at The Core and packages can be tailored to suit your needs. So whether its raising your profile amongst specific demographic areas you're after or just a way to fulfil your corporate social responsibilities, we can help.

Join our growing list of supporters and become a Business Club member today!

For more information about anything in this pack please contact laura.serbyn@namtrust.co.uk or call **07710918493**.



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The Core, Corby Cube, George Street,
Corby NN17 1QG
Charity Number: 1139035